

the **SPOTLIGHT** ON INDIAN **electronics** 2017-18



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Overview

The Indian electronics system design and manufacturing (ESDM) industry is one of the fastest growing sectors in the country. The ESDM industry is known for its domestic consumption potential. The renewed efforts of the present government led to changing global landscapes in electronics design and manufacturing capabilities and cost structures have compelled the global companies to take attention towards India. Companies from around the world are looking to build local capabilities in India to cater to domestic as well as overseas markets.

The Spotlight on India Electronics is the study for assessing the market and production of electronics Industry and associated value chain in India. The report would provide useful information to investors and policy makers for making suitable decisions with regard to electronics industry sector.

The report provides the over all size of the market and a detailed overview of the electronics industry. The report also provides a detailed study and SWOT analysis of the ecosystem for the high priority product markets.

The compilation is a comprehensive database on existing indigenous production of electronics components and hardware manufacturing including related assemblies and value chain in India. It also discusses the government policies on electronics. Another important focus of the study is to assess the size and trends in Output and the market with respect to electronics hardware components and assemblies as well as equipment sector. The study assesses the demand - supply scenario and attempts to identify the future drivers of growth of various segments of the industry. The study is an attempt to understand the electronics components and allied industries along with the impact that it could potentially have on the hardware market and manufacturing Output of the country.

This study report is the result of incessant study for over one year by way of surveys, interviews and questionnaires that involves 2500 top brains that command authority in their respective segment of the industry spanning across electronics components manufacturers, sub-assembly manufacturers, OEMs, ODMs, EMS, other product manufacturers, consultants and the experts.

Readership

The encyclopedia is available on the tables of the strategic planners, libraries, Embassies and Consulates in India, Chambers of commerce, Consultants, trade Associations in India, China, Taiwan, Japan, Korea, USA, European Union and Association of African countries, government and PSUs, Industry trade channel, Major trade fairs in electronics and allied industries in India, Aerospace and Defence Labs and establishments and electronic companies in general in India.

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Participation and distribution in over 35 Major Trade Fairs & Conferences Nationally and Over 10 Fairs Internationally

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World Renewable Congress	IFSEC
electronica & productronica India	Inter Solar
Light India	India Telecom
electronica, Munich	Automation
Laser World of Photonics	Industrial Automation Expo
Electrotech, Coimbatore	ESC

Editorial Highlights

The Spotlight on Indian Electronics is a rich source of information and detailed overview of the electronics industry such as comprehensive database, government policies, size and trends in Output and the market, Import-export scenario, drivers of growth, overall market size and SWOT analysis of the ecosystem for the high priority product markets. The Spotlight has the encyclopedia approach and has categorized the book into three section: Knowledge Sections, High priority Market Section and the Mega Brand Section.

Knowledge Section

- An Overview on Indian electronics industry
- Electronics Policies
- Policies Implementation & Major Developments
- FDIs

Brand Section

- This section has an exhaustive information on Major Brands and their channel Partners in India
- Major Trade fairs in India & their Organisers

High Priority Market Section

Automation	Radio & Broadcast Equipments
Avionics & Defence	Relays & Switches
Batteries	Robotics
Cabinets	Safety & Security Products
Chemicals & Consumable Materials	Semiconductors
Design & Simulation	Sensors & Transducers
Display Systems	Software
Educational Training Kits	Solar
Embedded systems	Soldering technology and joining
EMS	Telecom Products
Industrial & Manufacturing Equipments	Test & Measurement Instruments
IT Products	Timers, Watches & Clocks
LED & Lighting	Tools & Tool Kits
Logistic Services	Transformers
Micronano-systems	Wires & Cables
Motors	Exhibitions & Conferences
Optics & Optoelectronics	Associations
PCBs & Assemblies	Trade Channels
Plugs, Sockets & Connectors	Consultants
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